

LOCAL VOICES ON THE RISE

Summary of Activities Published November 2012

DIGITAL MEDIA RESOURCES

Access Humboldt manages the Community Media Center, with digital media production and distribution assets at Eureka High School, along with cable TV channels and a network of dedicated fiber and wireless connections in Humboldt County, California. AH is funded in

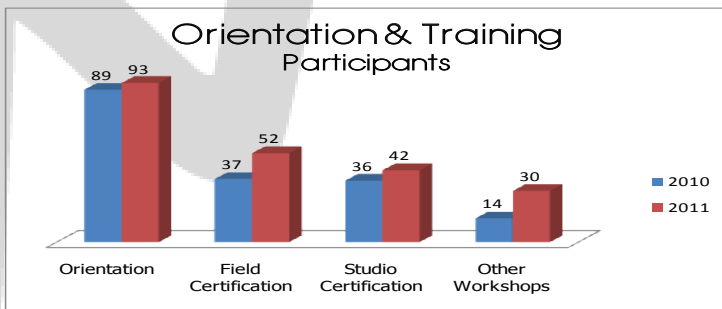
part by County of Humboldt and the Cities of Eureka, Arcata, Fortuna, Rio Dell, Ferndale and Blue Lake. Cable TV channels, network connections and additional support provided by Suddenlink Communications and many other community partners who support our work ... thanks!

247 = # of Field Camera Checkout Days in 2011
1400+ = # of Community Media Center visits in 2011

TRAINING

Community Media Center training activity was increased from previous year, and by the end of 2011, 182 residents had attended an Orientation,

89 were Field Production certified and 78 were Studio Production certified.



GENERATION ZERO DIVIDE - "GenZD"

Access Humboldt was the sole recipient of federal Broadband Stimulus funding in our region (ARRA funds), joining a partnership with seven youth media organizations in six states, called Generation ZeroDivide, to develop sustainable broadband adoption through youth media and digital literacy training. An inventory of youth media resources was conducted along with pilot

youth outreach programs including: in Redway with KMUD Redwood Community Radio and South Fork High School; in Eureka with Eureka High School and MARZ Project of Ink People; in Willow Creek with Dream Quest; in Hoopa with KIDE-FM; in Orick with Orick Elementary School; and, in Klamath with Klamath River Early College of the Redwoods.

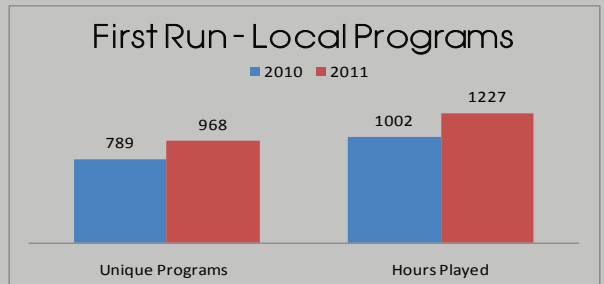
This project is funded in part by ZeroDivide and made possible by the Broadband Technologies Opportunities Program (BTOP). ZeroDivide increases technology adoption among underserved communities by providing financial support, capacity building and technical assistance to non-profit organizations.

PROGRAMMING

Local access cable channels include: EDUC8, CIVIC10, AH-11 & AH-12

Access Humboldt provides residents of Humboldt County with free access to airtime for their programs. Priority is given to LOCAL productions.

This year, First Run local programs increased in number to 968, more than twenty percent (20%) increase from 2010. Hours of airtime dedicated to local programs increased to 15,960 hours.



200+ = # of Unique presenters in 2012

COMMUNITY ARCHIVE

Local programs are also distributed online through the Community Media Archive project - a collaboration between Access Humboldt and Internet Archive.

2,500+ = # of local programs archived online

CIVIC MEDIA

Live and timely coverage of local public proceedings is a specialty with gavel-to-gavel meetings for many jurisdictions, all archived for distribution online.

Humboldt's Information Ecosystem

Local Filmmakers Night

Collaboration with FilmHumboldt and Eureka High School sparked Local Filmmakers Night events that celebrate local talent and support the creative community.

"Access Humboldt is connecting local people with local resources to build our digital media industry."

Cassandra Hesseltine, Humboldt County Film Commissioner.



Film Commissioner, Cassandra Hesseltine, filmmaker Maria Matteoli, and Access Humboldt Executive Director, Sean McLaughlin.

Sunshine Week

2011 also grew our annual Sunshine Week efforts - airing Freedom of Information programs that featured local luminaries about the importance of Sunshine, freedom of expression and civic media. Special guests included: the County Clerk, Recorder and Registrar of Voters; the Editor and Publisher of the Arcata Eye; the Editor and Publisher of McKinleyville Press; the General Manager of KIEM News Channel 3; an Assistant Professor of Journalism & Mass Communication at HSU; the

Editor of The North Coast Journal; a Staff Writer for The Times-Standard; and a news blogger for Lost Coast Communications

Community Radio Day

In January, Humboldt County's first Community Radio Day convened representatives from many Humboldt County radio stations, as well as community members interested in becoming involved in local radio. Participants included Blue

"Access Humboldt is a great partner to help build a network that supports community journalism across the region." Terri Klemetson, KMUD News.

BOARD OF DIRECTORS

(12/31/2011)

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Elected by Members

Dr Armeda Reitzel, Vice-Chair
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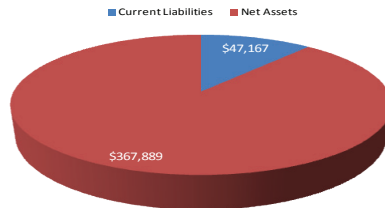
Executive Director

Sean McLaughlin

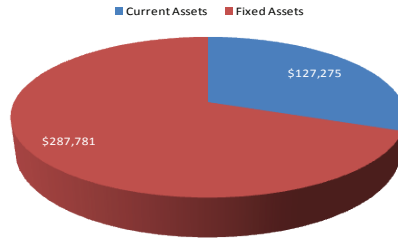
FINANCE

Statement of Financial Position*

Liabilities & Net Assets 2011

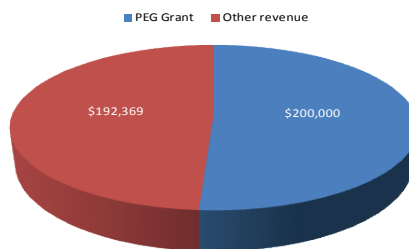


Total Assets 2011 \$415,056

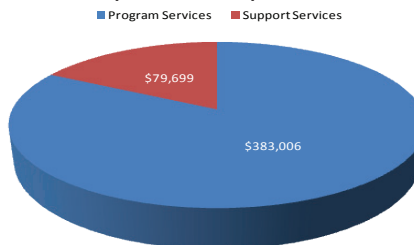


Statement of Activities*

Revenue & Support



Operation Expenses



* Source: Audited Financial Statement, December 31, 2011

Ox Radio (Eureka), KIDE-FM (Hoopa); KHSU-FM on the campus of Humboldt State University; Lost Coast Communications (Ferndale); and, KMUD Redwood Community Radio whose efforts to recruit new community journalists in the northern part of Humboldt County helped to spark the Day's discussions.

Production Support

Direct services were provided for a fee to many community-based projects - including public and private non-profit agencies that address local issues including community health and wellness, economic development, environment, culture and arts programs.



Digital Redwoods

Access Humboldt was designated to serve as the lead agency supporting County of Humboldt and local Cities efforts to advance broadband deployment and adoption. The completion of the Eureka Muni-Hub facility at Eureka's Municipal Auditorium provides an interconnection facility for local fiber optic and wireless networks serving the region - including the newly activated fiber connection over PG&E power line easements along Hwy 36.



"Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers."

- Universal Declaration of Human Rights, Article 19 (UN, 1948)