



# Access Humboldt

1915 J Street @ Eureka High School  
P.O. Box 157, Eureka CA 95502

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2007 - 2008**

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For Immediate Release

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## Access Humboldt unveils the Digital Redwood Soapbox at the North Country Fair

The Access Humboldt mission statement “Local Voices Through Community Media” takes on a whole new meaning at this year's North Country Fair. Access Humboldt is unveiling the digital “Redwood Soapbox”. Just what does “Redwood Soapbox” look like and what does it do? Modest in appearance, the booth is a 5' x8' structure made of soundboard and 2”x 4”s. It is equipped with a digital video camera and a monitor that becomes an instant platform for community free speech. Community members will have up to 3 minutes to share salutations, shout-outs, songs, poems, season’s greetings, or whatever you want to share with the rest of the community via Access Humboldt! Redwood Soapbox participants will be broadcast onto Access Humboldt channel 11 and hosted online as well.

The Redwood Soapbox was designed by Daniel Johnson, Access Humboldt’s Media Policy Researcher, and the video components were installed by Jessemyn Reid, Access Humboldt’s Digital Media Manager. Programming Coordinator, Julie Ryan says, “The creativity and ingenuity of the staff and volunteers who made this happen is really inspiring. I want to encourage everyone to come to the North Country Fair on September 20<sup>th</sup> and 21<sup>st</sup> at the Arcata Plaza and exercise your first amendment right to free speech at the Access Humboldt Redwood Soapbox.”

The booth will be open from 10:00 am to 6:00 pm both days of the North Country Fair. Redwood Soapbox speakers will be required to sign a talent release stating that they give are willing to be on AH-11.

Access Humboldt is community based non-profit public media service organization that was formed in 2006 to manage the local cable franchise public access benefits on behalf of Humboldt County and the incorporated cities of Arcata, Blue Lake, Eureka, Ferndale, Fortuna, and Rio Dell.



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“Local Voices Through Community Media”

For more information please call 707-476-1798, email [programming@accesshumboldt.net](mailto:programming@accesshumboldt.net) ,  
or visit [www.accesshumboldt.net](http://www.accesshumboldt.net)

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